

Cédric DIRIDOLLOU

Professor

photo

Teaching Area/s: Economics

Year hired at ISC Paris: 2008

Full-Time
Participating

Grande Ecole

Education:

Degree	Institution	Year	Major / Minor
Doctorate	Université Paris 11	2007	Economics
Graduate - DEA	Université Paris 11	1999	Economics
Graduate - Maîtrise	Université Paris 11	1998	Economics
Undergraduate - Licence	Université Paris 11	1997	Economics

Course Responsibilities at ISC Paris 2005 through 2011:

- Macroeconomics
- Microeconomics
- Economic & Social Issues (DSCG)
- Economics of business models in the digital field

Education

Doctorate: Theme: Emergence des marchés – Construction sociale, conventions et réseaux
– Le cas de l'édition numérique, Université Paris 11; September 2011
Mention : Très honorable avec les félicitations du jury

Graduate: DEA in Economics; University Paris, Sceaux, 1999
Masters in Economics; University of Paris 11, Sceaux, 1998
ISC, Paris, Spécialisation : Audit, Expertise et Contrôle
Mémoire : Le contrôle de gestion face aux mutations du management, 1992 - 1995

Undergraduate: Degree in Economics, University of Paris 11, Sceaux, 1997.
Ecole Préparatoire HEC, Initiale, Paris, 1990 - 1992

Academic Appointments

In charge of the macro-economics and micro-economics courses, ISC Paris since 2008

Instructional Activities and Development

Taught Courses outside ISC Paris since 2005

CELSA, module of economics, from 2008 to 2011
UNIVERSITE PARIS 13 – Villetaneuse, from 2005 to 2007
Attaché d'Enseignement et de Recherche en Licence AES
Courses :

- Micro-economics
- Macro-economics
- Management and accounting
- Contemporary economical problems
- Academic methodology

Instructional Innovations

Development of a course (Master): economic and social environment (épreuve n°6 du DSCG), for 1st and 2nd year students, since 2008.

Service

Institutional

Head of the Economics and culture department since 2011.

Professional Experience

2004 – to this day

POIVRON BLEU SARL (Web agency specialized in the cultural area)

Co-founder

- Management and accounting
- Business development
- Collaboration to the realization of the website contents

2000 - 2002

CYTALE SA (Editor of the first European electronic book)

Strategic analysis in the frame of a Cifre Convention

- Business, technological and legal Intelligence, of the digital edition sector
- Collaboration to the setting up of business models,
- In charge of the «*Contrat de Lecture*» project: analysis of the use of electronic books in libraries.