

## Jean-Jacques LEVY

### Professor



**Teaching Area: Finance**

**Full-Time  
Participating**

**Grande Ecole and MBA**

***Education:***

Degree	Institution	Year	Major / Minor
Licence (equivalent)	Institut Européen du Management, Bruxelles	1970	Management

***Course Responsibilities at ISC Paris 2005 through 2010:***

- Finance, treasury and Financial Engineering
- Engineering of International Affairs and Trade
- International Treasury Management
- Finance Market
- Ethics and Deontology of markets

***Intellectual Contributions 2005 through 2010:***

Intellectual Contributions	Total
Refereed Journal Articles (AERES / CNRS Selection)	1
Peer-Reviewed Journal Articles	
Other Journal Articles	
Conference Proceedings	
Case Studies	
Scholarly Books	
Chapters in Scholarly Books	
Working Papers	
Other Outlets	
<b>Total</b>	<b>1</b>

## **Education**

Certificat IFRS, Price Waterhouse Coopers, ESSEC, Paris 2003-2004  
CCIP, Centrale des Cas pratiques, Paris 2002  
Informatique, Université Paris-Dauphine, Paris, 1990  
Institut de Formation au Commerce Extérieur, Dunkerque, 1979  
Institut Européen du Management, Bruxelles, 1970

## **Academic Appointments**

ISC, Paris since 2007:  
Masters: «Finance, Treasury and financial engineering», «Business engineering and International negotiation»: « Management of international treasury»  
Organization of a study trip to London  
3<sup>rd</sup> years specialized in Finance, International Corporate Finance : « International treasury Management», « Market Finance », « Ethique et déontologie des marchés »\* (coresponsable du cycle)\*

## **Instructional Activities and Development**

### ***Taught Courses outside ISC Paris since 2005***

ESSEC  
Strategy and Engineering of International businesses, Master: « International Treasury Management». Conferences on the Finance professions.  
Organization of a study trip to London.  
Mastère Droit des Affaires Internationales et Management : « Introduction to Financial Markets »  
FIN 125: « Financing of companies and treasury management »

ASSAS  
DESS Finance, Paris II (C. Lubochinsky): International treasury management, cash management ».

MBA Institute  
4<sup>th</sup> year, Finance: «treasury management». «Relations banque-entreprise»  
5<sup>th</sup> year, expertise Finance: «International treasury management»  
Organization of a study trip to London.

## ***Professional Memberships and Certifications***

Member of:  
AFTE (Association Française des Trésoriers d'Entreprise) - DFCG (Association Nationale des Directeurs Financiers et de Contrôle de Gestion) - SCIP (Association Française pour la Promotion de l'Intelligence Economique et Concurrentielle) - ANCMP (Association Nationale des Collaborateurs de Ministres et de Parlementaires) - OSCI (Fédération Professionnelle des Sociétés d'Accompagnement à l'International - Administrateur et Délégué pour les Hauts-de-Seine) - ODE (Observatoire de l'Ethique Administrateur et Trésorier) - Conseil Consultatif des Ressortissants Européens - Freelance en Europe - Rueil Export (Administrateur) - Entreprendre (Administrateur).

## **Services**

### ***Other professional experiences***

#### **Consultant – Treasurer– Lecturer– Coach (since 1988)**

Project manager for the setting-up of the euro currency for French and foreign firms  
Consulting and project manager for the setting up of cash management in firms ;

Consulting in international development for several small business firms (French and foreign), search of partners, creation of a Club of exporters ;  
Organization and commercial development consulting for two companies specialized in electronic banking and electronic management of documents;  
Treasury management and banking negotiation training for automaker concessionaries;  
Organization and startup of the swaps desk and long-term derivatives for a Swiss broker, in charge of French, Belgian and Dutch clients;  
Financial management of a British company, reorganization of the clients-accounting;  
Director of the department of a computer services company specialized in the diffusion of a software of portfolio management;  
Treasury Consulting management: triple role of consultant, trainer and participant on the exchange rates and options markets;  
Functional analysis of a software used in Trading rooms for a company specialized in computer services.  
Participation of the setting-up audit of an international centralized treasury and of a netting procedure for a French industrial group (which has more than 300 subsidiaries).

### ***Treasurer***

**Continental Illinois National Bank** (Paris) – 1986-1987 – Trading Room manager.

Accomplishments: startup of the Matif Front-Office and Back-Office activities; setting-up of procedures to handle transactions on the market of actions and obligations.

**Renault Acceptance BV et Ltd** (Paris) – 1985-1986 – Treasury manager.

Accomplishments: development of relations with the forty one financial subsidiaries of the company to sell their new financial products; management of a multicurrency throughput of more than one billion of dollars.

**Caixa Géral de Depositos** (Portuguese Bank in Paris) – 1984 – Trading Room manager.

Accomplishments: setting-up and development of the Trading room and of the Back-Office; interconnection to the Swift network.

### ***Trader***

**Bank of America NT & SA** (Paris) – 1982-1983 – In charge of the traders' desk in connection with firms.

Accomplishments: increase of 100 % of the transactions with commercial clients; in charge of conferences on the risk of exchange rate (France, Belgium, Morocco, Algeria, Tunisia).

**Citibank** (Paris-London) – 1980-1982

Accomplishment: development of commercial clients constituted of the fifty biggest industrial groups.

### ***Attorney***

**Compagnie Parisienne de Banque** (Paris) – 1973-1978 – Credit manager.

Accomplishment: computerization of cash payment portfolios; increase of the profitability of the service (75 % of the total incomes of the bank)

**Banque Nationale de Paris** (France and Switzerland) – 1971-1973.

## **Intellectual Contributions**

### ***Refereed Journal Articles (AERES / CNRS Selection)***

LEVYNE O., LEVY J-J. Does the Choice of the Method for Combining Listed Companies Have an Impact on Their Valuation? *International Journal of Business*, 2010, vol. 15, No 1, p.101-106.