

Jacques PONS

Professor



Teaching Area: International Logistic

Year hired at ISC Paris: 1995

Associate Professor

Grande Ecole and MBA

Education:

Degree	Institution	Year	Major / Minor
DEA	IEP, IAE	1972	Finance
Maîtrise	Université de Lyon	1972	German
Licence	Université de Lyon	1971	German

Course Responsibilities at ISC Paris 2005 through 2010:

- Supply Chain (MBA LADFI)
- Transport Law
- Taxation within the Community

Intellectual Contributions 2005 through 2010:

Intellectual Contributions	Total
Refereed Journal Articles (AERES / CNRS Selection)	
Peer-Reviewed Journal Articles	
Other Journal Articles	
Conference Proceedings	
Case Studies	1
Scholarly Books	2
Chapters in Scholarly Books	
Working Papers	1
Other Outlets	2
Total	6

Education

Graduate: IEP Finance, Université de Lyon, 1972
Maîtrise d'allemand Université de Lyon, 1971

Undergraduate: Licence d'allemand, Université de Lyon, 1971

Academic Appointments

Research guest for the University of NIS (Serbia) since 2008
Pedagogical / Scientific / Head of the LADFI specialization (Logistique Achats)
Distribution Flux Internationaux at ISC Paris since 1995
Guest lecturer at Panthéon Sorbonne and Tolbiac since 1990 (M2 GEAI et Transport & Internationaux TI)
In charge of courses and of the MBA LADFI Program at ISC Paris since 1995
Pedagogic and Research methodologies: University of NIS (Serbia) since 2008
Associate Professor, Université de Paris VIII Montreuil from 2005 to 2008

Instructional Activities and Development

Taught Courses outside ISC Paris since 2005

ESCEM Poitiers : M2 International Management
IAE Poitiers : M2 International Trade
ESCP : STEGE program
ESC Clermont-Ferrand: M2 International Affairs

Service

Institutional

Member of the examining board for the student selection procedure for entrance into ISC Paris.
Head of the LADFI program since 1996.

Other Activities

CREDIMPEX Rome 2009
FAMEX Tunisia (Fonds d'Action aux Marchés d'exportation): Training sessions of Tunisian companies to the negotiation of international contracts (mission for FORMATEX)

ALGEX/FORMATEX UBIFRANCE: Algiers and Oran setting up of the forwarding agent status (February 2009, April, October 2010): training sessions of Algerian foreign exchange market advisors.

Reviews:

- CREDIMPEX
- PROMEX CLUB (BNP)
- Accomex (CCIP)
- MOCI

Intellectual Contributions

Editor of research articles for ISLI : Vol 11 N°2 2003 Third Party Logistics provider (3PL), for ESCE and ISC Paris (CRISC).

Editor of numerous articles for the Club Promex review (BNP) since 1993 and for CREDIT AGRICOLE INDOSUEZ.

Editor of a booklet for *Le Ministère de l'Economie, des Finances et de l'Industrie*, UBI France, *l'Agence française pour les investissements internationaux*, written both in French and in English (23 pages) and broadcasted throughout the world.

Numerous interventions in CCI

Conduct of numerous seminars about Supply Chain for the following organizations:

ACPS (Troyes) since 2003

AFPI Saint Quentin (02) since 1992

Club des Exportateurs de la CCI de Saint Brieuc, WTC de Nantes, since 1995.

COMUNDI since 1995 (training session: how to develop the performance of transport concerning logistic, transport contracts negotiation)

EFE since 1995 (training session: the logistic aspects of documentary credit)...

NORCOMEX

UBIFRANCE and FORMATEX (since 1990): training themes: International Negotiation, Taxation within the community, how to avoid litigations and disagreements in terms of transports, Incoterms...

University of NIS (Serbia) from April 22th to 26th 2009: conference on the Supply Chain Management

UNICO (organisme des Banques mondiales pour le Crédit Documentaire) :

Conference about « mutations des transports maritimes et impact sur les lettres de crédit documentaire), September 25th 2009.

Institut Méditerranéen des Transports Maritimes, training : Taxation within the community applied to maritime business (consignees, warehousemen, supply providers), conferences in 2008, 2009, 2010, 2011.

Case Studies

PONS J. LIPOCORP Optimisation des flux d'entrepotage à l'échelle européenne, CCMP 2007, 55 pages (P0310).

Scholarly Books

PONS J. Comment oser l'international? Paroles d'expert, (ouvrage collectif), octobre 2009, Collection Marketing, 126 pages.

PONS J. Transport et Logistique, *Editions Hermes*, 2^{ème} édition en 2006, 414 pages.

Working Papers

PONS J. Evolution et reconnaissance de la fonction logistique de la Logistique au Supply Chain Management, CRISC n° 21, 3^{ème} et 4^{ème} trimestre 2008, pp. 61-133.

Other Outlets

PONS J. Lettre d'information du Crédit Agricole n°66 *Logistique internationale*, 2^{ème} trimestre 2010

PONS J. Comment éviter les contentieux ? , *Editions Hermes*, septembre 2005.

PONS J. France, the country of choice in Logistics, Ministère de l'Economie, UBI France, février 2003 (réédité).