

## Linh-Chi VO

### Professor



**Teaching Area/s: Strategy and Marketing**  
**Year hired at ISC Paris: 2010**

**Full-time**  
**Participating**

**Grande Ecole and MBA**

#### ***Education:***

<b>Degree</b>	<b>Institution</b>	<b>Year</b>	<b>Major / Minor</b>
Post Doctorate	Ecole Centrale Paris	2009- 2010	Management Science
Doctorate	Ecole Centrale Paris	2005- 2009	Management Science
DEA	Ecole Centrale Paris	2004- 2005	Management Science
Maîtrise	Washington State University	2002- 2003	MBA
Licence	Queensland University of Technology	1997- 2000	International Business

#### ***Course Responsibilities at ISC Paris 2005 through 2011:***

- Operations Management
- Management of the firm
- Strategy and Innovation
- Innovation Management
- Knowledge Management

#### ***Intellectual Contributions 2005 through 2011:***

<b>Intellectual Contributions</b>	<b>Total</b>
Refereed Journal Articles (CNRS Selection)	<b>2</b>
Peer-Reviewed Journal Articles	
Other Journal Articles	
Conference Proceedings	<b>12</b>
Case Studies	
Scholarly Books	
Chapters in Scholarly Books	
Working Papers	<b>2</b>
Other Outlets	
<b>Total</b>	<b>16</b>

## **Education**

Post Doctorate: Title: Open Innovation, Laboratoire Genie Industriel, Ecole Centrale Paris (France), 2010

Doctorate: Theme: « *The experience of being a knowledge manager in a multinational: a practice perspective* » Ecole Centrale Paris, 25 November 2009

Graduate: DEA in Management Science; Ecole Centrale Paris, Chatenay-Malabry, 2005  
Masters in Business Administration; Washington State University, Pullman, USA 2003

Undergraduate: Degree in International Business, Queensland University of Technology, Brisbane, Australia, 2000.

## **Academic Appointments**

Lecturer, National Economics University, Hanoi, Vietnam, from 2001 to 2002.

## **Instructional Activities and Development**

### ***Taught Courses outside ISC Paris since 2005***

Ecole Centrale Paris, Management of the Firm, 2005-2006 and 2008-2010

### ***Professional Memberships and Certifications***

Member of European Groups for Organization Studies since 2009

Member of Academy of Management since 2010

Member of European Academy of Management since 2010

## **Scientific Activities**

Member of Innovation Observatory, Centrale - ESSEC Innovation program

Co-organizer with B. Simpson, P. Lorino, A. Rylander, C. Gillberg, and U. Brandi of the track: Pragmatism, Organizing and Learning, EGOS 2011 in Goteborg

### ***Reviewer (Reading Committes)***

Reviewer for the AIMS conferences, 2011

Reviewer for the European Groups for Organizational Studies Conferences (EGOS), 2011

Reviews: Reviewer for the Human Relations review, 2010

Congress: Reviewer for the European Academy of Management Conferences (EURAM), 2010

## **Intellectual Contributions**

### ***Refereed Journal Articles (CNRS Selection)***

GILLBERG C., VO L-C., *Approche pragmatiste de la connaissance et de l'apprentissage dans les organisations, Management et Avenir*, 2011, Vol. 43, pp. 410-428.

VO L-C., Work process innovation: the case of the knowledge managers in a multinational, *Problems and perspective in Management*. 2011, Vol. 9, No 3, pp. 17-27.

### **Conference proceedings**

VO L-C., Mounoud E., *Non-legitimate and amateur knowledge managers: the case in a multinational*, Conference of European Groups for Organizational Studies, 6-9 juillet 2011, Goteborg, Suède.

GILLBERG, C., VO L-C., *Pragmatist perspectives on knowledge in organizations*, Conference of European Groups for Organizational Studies, 6-9 juillet 2011, Goteborg, Suède.

VO L-C., Mounoud E., *The impossibility of managing knowledge: the practice perspective*, Conférence Internationale de Management Stratégique, 7-9 juin 2011, IAE de l'Université de Nantes.

VO L-C., Mounoud E., *Understanding the process of organizing through the lens of John Dewey's inquiry: moving beyond Karl Weick's sensemaking perspective*, Conference of European Academy of Management, 1-4 juin 2011, Tallinn, Estonie.

VO L-C., Mounoud E., *Central problems in managing open innovation: a recurrent issue?* International Conference on Organizational Learning, Knowledge and Capabilities, 12-14 avril 2011, Hull, Angleterre  
VO L-C., Corbett I., Mounoud E., *Who cares about knowledge management? The case of a multinational*, Academy of Management Annual Meeting, 6- 10 August 2010, Montréal, Canada (AOM 2010).

VO L-C., Mounoud E., *Global discourse, local context, and situated practice: the case of two branches in a multinational*, Conference of European Groups for Organizational Studies, 1-3 July 2010, Lisbon, Portugal.

VO L-C., Mounoud E., *Everyday innovation in doing knowledge management: the case of the knowledge managers in a multinational*, International Conference on Organizational Learning, Knowledge and Capabilities, 3-6 June 2010, Boston, USA.

VO L-C., Mounoud E., *Are the knowledge managers really "doing" knowledge management? Local understanding and enactment of the knowledge management concept in a multinational*, International Conference on Organizational Learning, Knowledge and Capabilities, 3-6 June 2010, Boston, USA.

VO L-C., Mounoud E., *What do the knowledge managers really manage: knowledge or people? The case of a multinational*, International Conference of Strategic Management, 1-4 June 2010, Luxembourg.

VO L-C., John Dewey's pragmatism: a perspective for practice-based research in management and organization studies, Conference of European Academy of Management, 19-22 May 2010, Rome, Italy.

VO L-C., Mounoud E., *The experience of being a knowledge manager in a multinational: a practice perspective*, Conference of European Groups for Organizational Studies, 2-4 July 2009, Barcelona, Spain.

### **Working Papers**

VO L-C., Mounoud E. From translated management label to individual actions: a pragmatist framework, *Management Learning*, 2<sup>nd</sup> revision, to be submitted on 15<sup>th</sup> July 2011.

VO L-C., MOUNOUD E. Developing knowledge management implementation frameworks: implications from translation perspective, *Knowledge and Process Management*, submitted on 3<sup>rd</sup> May 2011.